

# **African Journal of Rhetoric**

## **Submission of Papers: Guide to Contributors**

The African Journal of Rhetoric is the primary publication of the African Association for Rhetoric. The Journal publishes solicited and unsolicited papers from members and non-members. In most cases, papers published would have been presented at the Association's biennial conference and, if considered publishable, would go through a review process by the Association's Editorial Advisory Board members. Submissions from any aspect of African Rhetoric are accepted. Alternate publications will be refereed selections from conference proceedings, while at other times, papers will be selected purely from responses to solicited calls. Prospective authors should also watch out for calls for papers.

### **1. Citation *caveat***

Authors are generally responsible for ensuring that cited works are sufficiently and adequately referenced to avoid incidents and unnecessary allegations of plagiarism. AJR encourages submissions of original work that has not been published elsewhere. Should the author feel compelled to reprint or revise his/her article for publication elsewhere, written permission should be sought from the editor. Soft copies of articles published in the African Journal of Rhetoric are not to be displayed on the author's website.

### **2. Pictures**

AJR enables authors to incorporate images and diagrams to illustrate and support their arguments and analyses. However, the journal would like authors to obtain permission from organisations and individuals in whose possession the intellectual property rights of such materials are vested.

**3. Quotation**

Authors should ensure that quotations are brief. If a quotation is less than three lines, it should be embedded in the main text; otherwise, it should be indented, e.g.

In Kinneavy (2002: 71), Aristotle asserts:

The Orator persuades by moral character when his speech is delivered in such a manner as to render him worthy of confidence. . . But his confidence must be due to the character; for it is not the case, as some writers of rhetorical treatises lay down in their “Art,” that the worth of the orator in no way contributes to his powers of persuasion; on the contrary, moral character, so to say, constitutes the most effective methods. (Arist. 1.2.4. [1365a5-15])

**4. Keywords:**

Authors are required to include five keywords immediately after the abstract.

**5. Footnote:**

References and comments could be inserted in a footnote. While it is essential to supply relevant references for all ideas and views not generated by the author, AJR would appreciate reasonably short footnotes.

Footnote references should be supplied as follows:

<sup>1</sup> Suberu 2007: 97.

<sup>1</sup> For refractions of rhetoric, see Wallman 1981: 113-139.

For training a young man in Rome, see Treble and King (1947: 54-65) and Clark (1957: *passim*).

**6. Bibliography:**

AJR encourages authors to supply bibliographical references at the end of the paper. Bibliographical references should adopt the following sequence: Author (Date) Title. Location: Publisher

Gardner, E. (2001) 'The Role of the Media in Conflicts.'  
Luc Reyhler and Thania Paffenholz (eds) *Peacebuilding: A Field Guide*. Colorado: Lynne Rienner Publication.

Habermas, J. (1989) *The Structural Transformation of the Public Sphere*. Cambridge: Polity.

Suberu, R. (2007) 'Nigeria's Muddled Elections.' *Journal of Democracy* Vol. 18.4: 95-110.

**7. On Wikipedia and Ask website**

While Wikipedia and Ask websites provide easy access to information and sometimes serve as crucial 'academic' sources, the prevalent idea of anonymity in these publishing platforms negates the notion of authority as the bedrock of sound scholarship. AJR discourages citation of these websites except on infrequent occasions and encourages its contributors to reference credible academic sources.

**8. YouTube citation**

YouTube is also a relevant source, particularly for citing sources for rhetorical delivery. If you are using YouTube videos, ensure you give the URL, frame number, or time within the video when the quotation occurs.

**9. Spacing:**

When preparing papers for submission, the body of the text should be 1.0 spacing, and the left margin should be 2.54." The reference list should be 1.5, 11 points.

**10. Length:**

AJR believes that authors should be given sufficient space to articulate themselves. However, authors are encouraged not to exceed six thousand words (6000). Authors whose papers exceed this length may be asked to shorten them before being sent out for refereeing.

**11. Foreign language:**

Papers will be accepted in French and Portuguese. However, the abstract must be supplied in both English and the language of composition. Other languages might be accommodated upon consideration.

**12. Speeches:**

Since much of what we do relates to speeches, we advise authors to use edited versions of speeches as much as possible. In the case of transcription, authors should number the paragraphs for reference purposes. For example:

1) FELLOW Nigerians, we give praise and honour to God Almighty for this day specially appointed by God Himself. Everything created by God has its destiny, and it is the destiny of all of us to see this day.

2) Twelve months ago, no one could have predicted the series of stunning events that made it possible for... (Paragraph numbering mine)

**13. Page Fees**

Please be advised that, as of 2024, AJR will charge page fees to cover production costs and postage. The price per page will be R150 (ZAR) per page and \$15 per page (USD for contributors from Europe and America). Payment should only be made when the paper has been approved for publication.

**14. Permission to use images, texts, and pictures**

Authors must secure permissions at their own cost from individuals and/or organisations in whose intellectual property rights are vested. This is to avoid litigation and unnecessary conflicts around copyright infringements. Otherwise, images used must be generated by the authors themselves and must not have been published elsewhere. Otherwise, permission must be sought from the publisher responsible for the publication of the original image.

**15. Conflict of Interest**

Reviewers and potential contributors are encouraged to declare any form of conflict of interest that might be involved, either in evaluating papers or in submitting documents to be considered for publication by the *AJR* Editorial Board.

**16. Authors' Details**

Given the anonymous review policy of the journal, the first page of submissions should include authors' names, affiliations, and titles of paper only.

**17. Accreditation Matters**

The African Journal of Rhetoric (AJR) is SAPSE-accredited and subscribes to the codes of Best Peer Review best practices. In addition to the present Editorial Guidelines, read the ASSAf Code of Best Practices by visiting the following URL: <https://www.assaf.org.za/files/2012/09/National-Code-of-Best-Practice-Body-Content-2.pdf>

**18. Subscription**

Individual Subscription: \$50  
Institutional (South Africa): R6000  
Institutional (International): \$500

**Association's Banking Details**

**AAR's Banking details**

**Account Name:** The African Association for Rhetoric

**Account Number:** 251-721-841

**Branch Name:** Gale Place: 04-25-26

**Swift Code:** SBZAZAJJ

**Reference:** Journal Subscription

**19. Contact:**

Editor

**AJR: African Journal of Rhetoric**

AAR Secretariat

12 Annandale

Unit 6 Annandale, Diep River,

7708, South Africa

**Emails:** [aar.southafrica@gmail.com](mailto:aar.southafrica@gmail.com); [aar@afrhet.org](mailto:aar@afrhet.org)

**URL AJR:**

[http://reference.sabinet.co.za/sa\\_epublication/aar\\_rhetoric](http://reference.sabinet.co.za/sa_epublication/aar_rhetoric)

**URL AAR:** [www.afrhet.org](http://www.afrhet.org)