

The African Association for Rhetoric

in collaboration with the

School of Media and Communication, **Pan-African University**



announces its

2012 INTERNATIONAL COLLOQUIUM

on the Theme

RHETORIC AND POLITICAL LEADERSHIP

- To initiate coordinated enquiry into different uses of rhetoric in Nigeria
- To create a forum where Nigerian rhetorical scholars can begin to debate issues around rhetoric with the hope of further dissemination through scholarly publications as part of a bigger African Rhetoric project.
- To utilize the occasion as a public education forum for the application of Development Rhetoric as a means of assessing the state of development in Africa, and
- To use the colloquium as a platform to launch the Nigerian chapter of the African Association for Rhetoric (AAR)

Sub-Themes:

- Rhetoric, Democracy and Democratization in Africa
- Rhetorical Leadership vs Transformational Leadership
- Election Campaign: Use and Abuse of Rhetoric
- Deliberative Processes and Parliamentary Rhetoric: The Tensions
- Speech writing, Oratory and Public Identity
- Development Rhetoric
- Rhetoric, Dirty Hand Politics and Public Ethics
- Political Responses to Climate Change in the 21st Century
- Rhetoric, Financial Crisis and Africa
- Women Talk: Gendered Political Discourse
- Transformational Education and Research in Rhetoric

Special Panel:

Mass Media, Political Communication and the Nigerian Public

Roundtable:

The Prospect of Rhetoric in Nigeria

Enquiries and abstracts should be sent to:

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Conference Secretariat:

School of Media and Communication Pan-African University, 2 Ahmed Onibudo Street, Victoria Island, Lagos

Online registration: www.smc.edu.ng/rhetoric

Date: 26 - 27 July, 2012

Local Organising Committee

Dr Segun Ige Co-convener

Professor Emevwo Biakolo Co-convener

Mr Yemi Ige Marketing, Media Liaison and Publicity

Registration Fees:

Faculty: N10, 000 (\$75) Students: N5, 000 (\$35)

Submission Deadlines Abstracts: April 27, 2012 Papers: June 30, 2012

Venue:

Pan-African University Victoria Island Campus Sheraton Four Points Hotel, Victoria Island, Lagos.